



TFT LCD Approval Specification

MODEL NO.: V315B5 – LN1

Approved by:
Note:

Approved Dv	TV Product Marketing & Management Div					
Approved By	Chao-Chun Chung					
Reviewed By	QA Dept.	Product Development Div.				
Tioviowed by	Hsin-nan Chen	WT Lin				
Dropared By	LCD TV Marketing and Product Management Div					
Prepared By	CY Chang	SY Huang				

8. DEFINITION OF LABELS

9.2 PACKING METHOD

9. PACKAGING

10. PRECAUTIONS

8.1 CMO MODULE LABEL

9.1 PACKING SPECIFICATIONS

10.2 SAFETY PRECAUTIONS

11. MECHANICAL CHARACTERISTICS

10.1 ASSEMBLY AND HANDLING PRECAUTIONS





Issued Date: Oct. 20, 2009 Model No.: V315B5 – LN1

Approval

CONTEN	15 -	
REVISION HISTORY		3
1. GENERAL DESCRIPTION 1.1 OVERVIEW 1.2 FEATURES 1.3 APPLICATION 1.4 GENERAL SPECIFICATIONS 1.5 MECHANICAL SPECIFICATIONS		4
2. ABSOLUTE MAXIMUM RATINGS 2.1 ABSOLUTE RATINGS OF ENVIRONMENT 2.2 PACKAGE STORAGE 2.3ELECTRICAL ABSOLUTE RATINGS 2.3.1 TFT LCD MODULE 2.3.2 BACKLIGHT UNIT		5
3. ELECTRICAL CHARACTERISTICS 3.1 TFT LCD MODULE 3.2 BACKLIGHT INVERTER UNIT 3.2.1 CCFL(Cold Cathode Fluorescent Lamp) CHARACT	ERISTICS	7
4. BLOCK DIAGRAM 4.1 TFT LCD MODULE		10
5. INTERFACE PIN CONNECTION 5.1 TFT LCD MODULE 5.2 BACKLIGHT UNIT 5.3 BLOCK DIAGRAM OF INTERFACE 5.4 LVDS INTERFACE 5.5 COLOR DATA INPUT ASSIGNMENT		11
6. INTERFACE TIMING 6.1 INPUT SIGNAL TIMING SPECIFICATIONS 6.2 POWER ON/OFF SEQUENCE		17
7. OPTICAL CHARACTERISTICS 7.1 TEST CONDITIONS 7.2 OPTICAL SPECIFICATIONS		21

25

27

29

30





Approval

②

REVISION HISTORY

Version	Date	Page (New)	Section	Description
Ver 2.0	Oct 20,2009	All	All	Approval Specification was first issued.



Approval

1. GENERAL DESCRIPTION

1.1 OVERVIEW

V315B5- LN1 is a 31.5" TFT Liquid Crystal Display module with 4U-type CCFL Backlight unit and 1ch-LVDS interface. This module supports 1366 x 768 WXGA format and can display 16.7M (8-bit/color) colors. The inverter module for backlight isn't built-in.

1.2 FEATURES

- -High brightness (450 nits)
- Ultra-high contrast ratio (3000:1)
- Fast response time (gray to gray average 8.5ms)
- High color saturation NTSC 72%
- Ultra wide viewing angle : 176(H)/176(V) (CR≥20) with Super MVA technology
- DE (Data Enable) only mode
- LVDS (Low Voltage Differential Signaling) interface
- Color reproduction (nature color)

1.3 APPLICATION

- TFT LCD TVs
- Multi-Media Display

1.4 GENERAL SPECIFICATIONS

Item	Specification	Unit	Note
Active Area	697.6845 (H) x 392.256 (V) (31.51" diagonal)	mm	(1)
Bezel Opening Area	703.8 (H) x 398.4 (V)	mm	(1)
Driver Element	a-si TFT active matrix	-	
Pixel Number	1366 x R.G.B. x 768	pixel	
Pixel Pitch (Sub Pixel)	0.17025(H) x 0.51075 (V)	mm	
Pixel Arrangement	RGB vertical stripe	-	
Display Colors	16.7M	color	
Display Operation Mode	Transmissive mode / Normally black	-	
Surface Treatment	Anti-Glare coating (Haze 11%), Hard coating (3H)	-	

1.5 MECHANICAL SPECIFICATIONS

Item		Min.	Тур.	Max.	Unit	Note
	Horizontal(H)	759	760	761	mm	(1)
Module Size	Vertical(V)	449	450	451	mm	(1)
Module Size	Depth(D)	31.5	32.5	33.5	mm	To Rear
	Depth(D)	40.5	41.5	42.5	mm	To inverter emboss
Weight			5000		g	

Note (1) Please refer to the attached drawings for more information of front and back outline dimensions.



Model No.: V315B5 - LN1

Issued Date: Oct. 20, 2009

Approval

2. ABSOLUTE MAXIMUM RATINGS

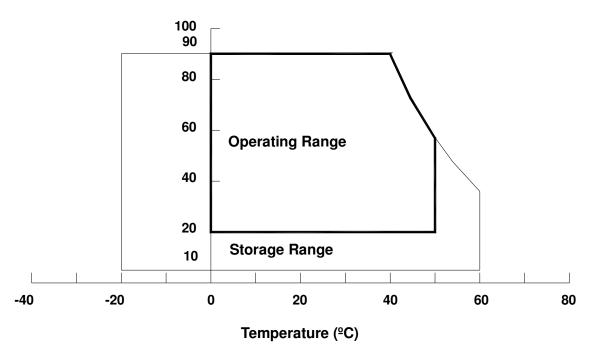
2.1 ABSOLUTE RATINGS OF ENVIRONMENT

Item	Symbol	Va	lue	Unit	Note	
item	Symbol	Min.	Max.	Offic	Note	
Storage Temperature	T _{ST}	-20	+60	ōC	(1)	
Operating Ambient Temperature	T _{OP}	0	+50	ōC	(1), (2)	
Shock (Non-Operating)	S _{NOP}	-	50	G	(3), (5)	
Vibration (Non-Operating)	V_{NOP}	-	1.0	G	(4), (5)	

Note (1) Temperature and relative humidity range is shown in the figure below.

- (a) 90 %RH Max. (Ta \leq 40 $^{\circ}$ C).
- (b) Wet-bulb temperature should be 39 °C Max. (Ta > 40 °C).
- (c) No condensation.
- Note (2) The maximum operating temperature is based on the test condition that the surface temperature of display area is less than or equal to 65 °C with LCD module alone in a temperature controlled chamber. Thermal management should be considered in final product design to prevent the surface temperature of display area from being over 65 °C. The range of operating temperature may degrade in case of improper thermal management in final product design.
- Note (3) 11 ms, half sine wave, 1 time for $\pm X$, $\pm Y$, $\pm Z$.
- Note (4) 10 ~ 200 Hz, 10 min, 1 time each X, Y, Z.
- Note (5) At testing Vibration and Shock, the fixture in holding the module has to be hard and rigid enough so that the module would not be twisted or bent by the fixture.







Approval

2.2 Package storage

When storing modules as spares for a long time, the following precaution is necessary.

- (a) Do not leave the module in high temperature, and high humidity for a long time. It is highly recommended to store the module with temperature from 0 to 35°C at normal humidity without condensation.
- (b) The module shall be stored in dark place. Do not store the TFT-LCD module in direct sunlight or fluorescent light.

2.3 ELECTRICAL ABSOLUTE RATINGS

2.3.1 TFT LCD MODULE

Item	Symbol	Va	lue	Unit	Note
item	Symbol	Min.	Max.	Ullit	Note
Power Supply Voltage	Vcc	-0.3	13.5	V	(1)
Input Signal Voltage	VIN	-0.3	3.6	V	(1)

2.3.2 BACKLIGHT UNIT

Item	Symbol	Val	lue	Unit	Note
Item	Syllibol	Min.	Max.	Offit	NOLE
Lamp Voltage	V_{W}	_	3000	V_{RMS}	
Power Supply Voltage	V_{BL}	0	30	٧	(1)
Control Signal Level	_	-0.3	7	٧	(1), (3)

Note (1) Permanent damage to the device may occur if maximum values are exceeded. Functional operation should be restricted to the conditions described under normal operating conditions.

Note (2) No moisture condensation or freezing.



Approval

3. ELECTRICAL CHARACTERISTICS

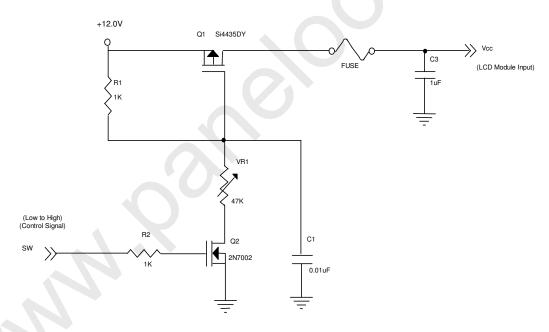
3.1 TFT LCD MODULE

 $Ta = 25 \pm 2 \,{}^{\circ}C$

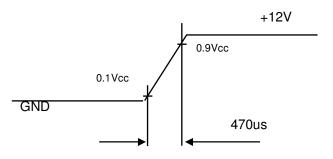
	Parameter		Cumbal		Value		Unit	Note
	Paramete	er e	Symbol	Min.	Тур.	Max.	Utill	Note
Power Supply Voltage		V_{CC}	10.8	12.0	13.2	V	(1)	
Rush Curi	rent		I _{RUSH}	-	-	4	Α	(2)
		White		-	0.56	-	Α	
Power S	upply Current	Horizontal Stripe	I_{CC}		0.66	0.8	Α	(3)
		Black		-	0.47	-	Α	
	Differential Input High Threshold Voltage		V_{LVTH}	+100	-		mV	
LVDS Interface	Differential Input Low		V_{LVTL}		-	-100	mV	
intoriaco	Common Inpu	t Voltage	V_{LVC}	1.0	1.2	1.4	V	7
	Differential input voltage		$ V_{ID} $	200	-	600	mV	
	Terminating Resistor		R_T	-	100	-	ohm	
CMOS	Input High Threshold Voltage		V _{IH}	2.7	- 4	3.3	V	
interface	Input Low Three	eshold Voltage	V_{IL}	0	A -	0.7	V	

Note (1) The module should be always operated within above ranges.

Note (2) Measurement Conditions:



Vcc rising time is 470us

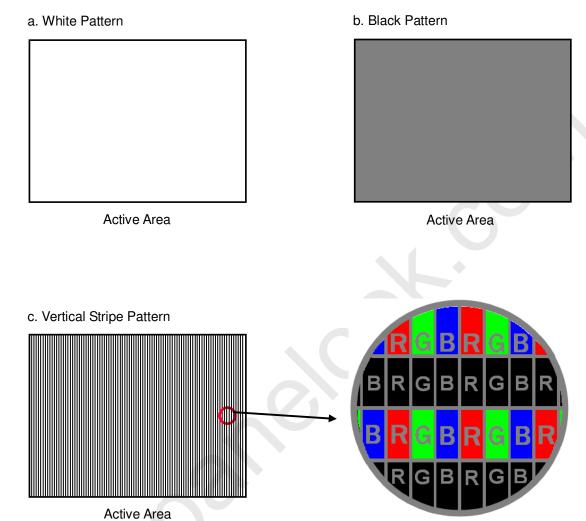




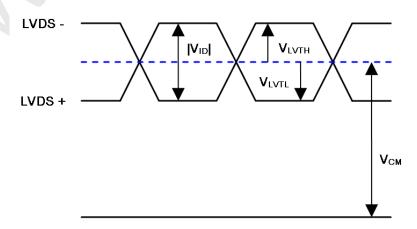
Issued Date: Oct. 20, 2009 Model No.: V315B5 - LN1

Approval

Note (3) The specified power supply current is under the conditions at Vcc =12V, Ta = 25 \pm 2 $^{\circ}$ C, f_v = 60 Hz, whereas a power dissipation check pattern below is displayed.



Note (4) The LVDS input characteristics are as follows:







Approval

3.2 BACKLIGHT INVERTER UNIT

3.2.1 CCFL (Cold Cathode Fluorescent Lamp) CHARACTERISTICS (Ta = 25 ± 2 °C)

Parameter	Symbol		Value	Unit	Note	
Farameter	Syllibol	Min.	Тур.	Max.	Offic	Note
Lamp Voltage	V_W	-	1550	-	V_{RMS}	$I_L = 11.5 \text{mA}$
Lamp Current	Ι _L	6.0	11.5	12.0	mA_{RMS}	(1)Hot side
Lower Ctarting Valtage	V	1	-	2700	V_{RMS}	(2), Ta = 0 ^o C
Lamp Starting Voltage	Vs	-	-	2290	V_{RMS}	(2), Ta = 25 ^o C
Operating Frequency	Fo	30	-	80	KHz	(3)
Lamp Life Time	L _{BL}	50,000		-	Hrs	(4)

- **Note (1)** The lamp starting voltage V_S should be applied to the lamp for more than 1 second under starting up duration. Otherwise the lamp could not be lighted on completed.
- **Note (2)** The lamp frequency may produce interference with horizontal synchronous frequency of the display input signals, and it may result in line flow on the display. In order to avoid interference, the lamp frequency should be detached from the horizontal synchronous frequency and its harmonics as far as possible.
- Note (3) The life time of a lamp is defined as when the brightness is larger than 50% of its original value and the effective discharge length is longer than 80% of its original length (Effective discharge length is defined as an area that has equal to or more than 70% brightness compared to the brightness at the center point of lamp.) as the time in which it continues to operate under the condition at $Ta = 25 \pm 2$ C and $L_L = 6.0 \sim 12.0 \text{ mA}_{RMS}$.
- **Note (4)** The power supply capacity should be higher than the total inverter power consumption P_{BL}. Since the pulse width modulation (PWM) mode was applied for backlight dimming, the driving current changed as PWM duty on and off. The transient response of power supply should be considered for the changing loading when inverter dimming.



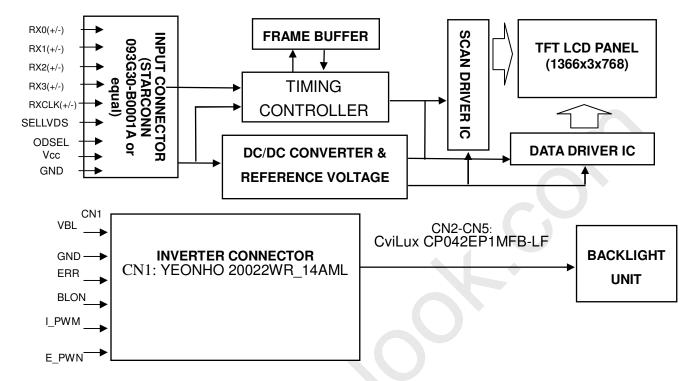


Approval

②

4. BLOCK DIAGRAM

4.1 TFT LCD MODULE







Approval

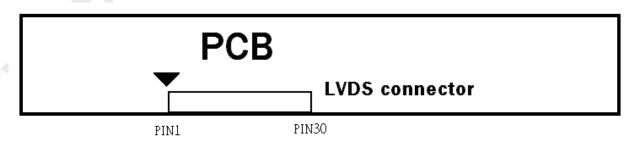
5. INTERFACE PIN CONNECTION

5.1 TFT LCD MODULE

CNF1 Connector Pin Assignment

Pin No.	Symbol	Description	Note
1	VCC	Power supply: +12V	
2	VCC	Power supply: +12V	
3	VCC	Power supply: +12V	
4	VCC	Power supply: +12V	
5	GND	Ground	
6	GND	Ground	
7	GND	Ground	
8	NC	No connection	(4)
9	SELLVDS	Select LVDS data format	(2)(5)
10	ODSEL	Overdrive Lookup Table Selection	(3)(5)
11	GND	Ground	
12	RX0-	Negative transmission data of pixel 0	
13	RX0+	Positive transmission data of pixel 0	
14	GND	Ground	
15	RX1-	Negative transmission data of pixel 1	
16	RX1+	Positive transmission data of pixel 1	
17	GND	Ground	
18	RX2-	Negative transmission data of pixel 2	
19	RX2+	Positive transmission data of pixel 2	
20	GND	Ground	
21	RXCLK-	Negative of clock	
22	RXCLK+	Positive of clock	
23	GND	Ground	
24	RX3-	Negative transmission data of pixel 3	
25	RX3+	Positive transmission data of pixel 3	
26	GND	Ground	
27	NC	No connection	(4)
28	NC	No connection	(4)
29	NC	No connection	(4)
30	GND	Ground	

Note (1) Connector type: STARCONN 093G30-B0001A or P-TWO 187053-30091 LVDS connector pin orderdefined as follows



Note (2) Low = Open or connect to GND: VESA Format, High = Connect to +3.3V: JEIDA Format. Please refer to 5.5 LVDS INTERFACE

Note (3) Overdrive lookup table selection. The Overdrive lookup table should be selected in accordance to the frame rate to optimize image quality.





Approval

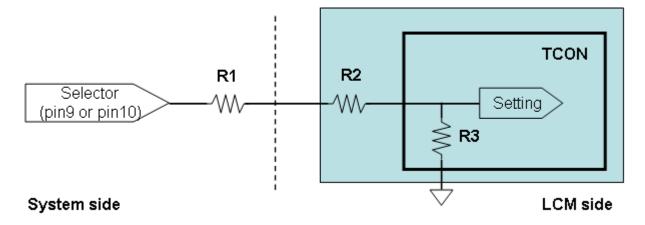
Low = Open or connect to GND, High = Connect to +3.3V

ODSEL	Note
L or Oper	Lookup table was optimized for 60 Hz frame rate.
Н	Lookup table was optimized for 50 Hz frame rate.

Note (4) Reserved for internal use. Left it open.

Note (5) LVDS signal pin connected to the LCM side has the following diagram.

R1 in the system side should be less than 1K Ohm. (R1 < 1K Ohm)





Approval

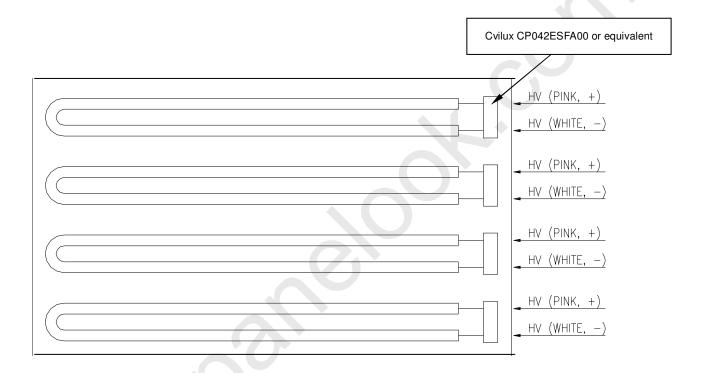
5.2 BACKLIGHT UNIT

The pin configuration for the housing and leader wire is shown in the table below.

CN2-CN5 (Housing): Cvilux CP042ESFA00 or equivalent

Pin No.	Symbol	Description	Wire Color
1	HV	High Voltage	PINK
2	HV	High Voltage	WHITE

Note (1) The backlight interface housing for high voltage side is Cvilux CP042ESFA00 or equivalent. The mating header on inverter part number is Cvilux CP042EP1MFB-LF or equivalent

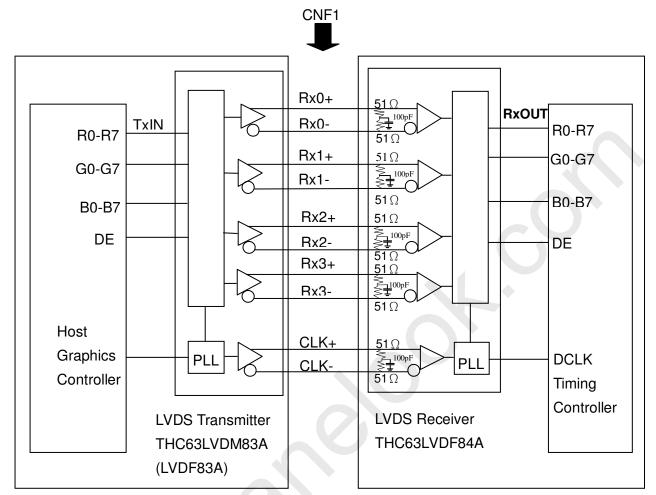






Approval

5.3 BLOCK DIAGRAM OF INTERFACE



R0~R7 : Pixel R Data ,
G0~G7 : Pixel G Data ,
B0~B7 : Pixel B Data ,
DE : Data enable signal
DCLK : Data clock signal

Note (1) The system must have the transmitter to drive the module.

Note (2) LVDS cable impedance shall be 50 ohms per signal line or about 100 ohms per twist-pair line when it is used differentially.

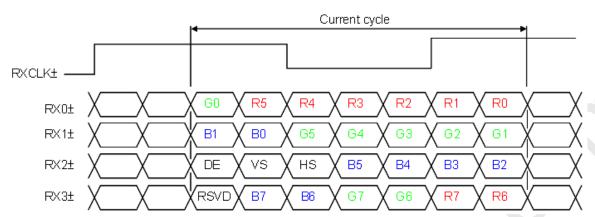




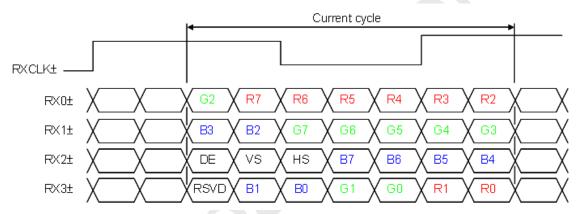
Approval

5.4 LVDS INTERFACE

VESA LVDS format: (SELLVDS pin=L or open)



 $\textbf{JEDIA LVDS format} \,:\, (SELLVDS \,pin=H)$



R0~R7: Pixel R Data (7; MSB, 0; LSB)

G0~G7: Pixel G Data (7; MSB, 0; LSB)

B0~B7: Pixel B Data (7; MSB, 0; LSB)

DE: Data enable signal

Notes(1) RSVD(reserved)pins on the transmitter shall be "H" or("L" or OPEN)



Approval

5.5 COLOR DATA INPUT ASSIGNMENT

The brightness of each primary color (red, green and blue) is based on the 8-bit gray scale data input for the color. The higher the binary input, the brighter the color. The table below provides the assignment of color versus data input.

			Data Signal								1														
	Color				Re	ed			ı				G	reer	1				ı		Blı	ie	ı	ı	
		R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	В7	В6	B5	B4	ВЗ	B2	В1	В
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Basic	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
Colors	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Red(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red(1)	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gray	Red(2)	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Scale	:	:	:	:	:	:	:	:	:			÷		:	:	:	:	:	:	:	:	:	:	:	:
Of	:	:	:	:	:	:	:	:):	:	:	:	:	:	:	:	:	:	:	:	:	:
Red	Red(253)	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
neu	Red(254)	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red(255)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Grov	Green(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Gray Scale	:	:	:	i.		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Of	:		: <	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Green	Green(253)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0
Green	Green(254)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
	Green(255)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	Blue(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Blue(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Gray	Blue(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Scale	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Of	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
Blue	Blue(253)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1
Diue	Blue(254)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0
	Blue(255)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1

Note (1) 0: Low Level Voltage, 1: High Level Voltage



Approval

6. INTERFACE TIMING

6.1 INPUT SIGNAL TIMING SPECIFICATIONS

The input signal timing specifications are shown as the following table and timing diagram.

				-	_	-	
Signal	Item	Symbol	Min.	Тур.	Max.	Unit	Note
	Frequency	F _{clkin} (=1/TC)	60	76	82	MHz	
LVDS	Input cycle to cycle jitter	T _{rcl}	_		200	ps	(3)
Receiver Clock	Spread spectrum modulation range	Fclkin_mod	F _{clkin} -2%	_	F _{clkin} +2%	MHz	
	Spread spectrum modulation frequency	F _{SSM}			200	KHz	(4)
LVDS	Setup Time	Tlvsu	600	-		ps	
Receiver Data	Hold Time	Tlvhd	600) –	ps	(5)
	Frame Rate	F _{r5}	47	50	53	Hz	(6)
Vertical	Traine Rate	F _{r6}	57	60	63	Hz	(6)
Active	Total	Tv	778	806	888	Th	Tv=Tvd+Tvb
Display Term	Display	Tvd	768	768	768	Th	_
	Blank	Tvb	10	38	120	Th	_
Horizontal	Total	Th	1442	1560	1936	Тс	Th=Thd+Thb
Active	Display	Thd	1366	1366	1366	Тс	_
Display Term	Blank	Thb	76	194	570	Tc	_

Note (1) Please make sure the range of pixel clock has follow the below equation:

Fclkin(max)
$$\geq$$
 Fr6 \times TV \times Th

$$F_{15} \times Tv \times Th \ge F_{clkin(min)}$$

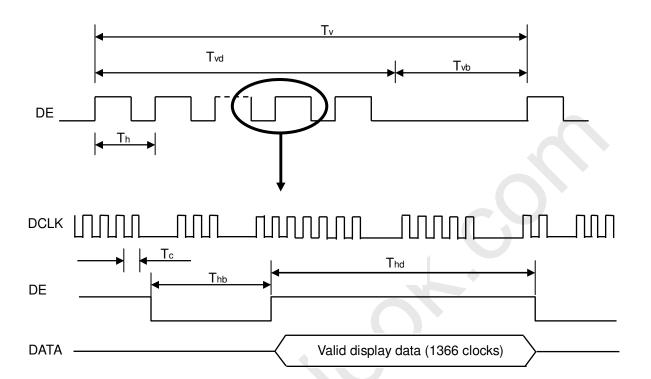
Note (2) This module is operated in DE only mode and please follow the input signal timing diagram below:



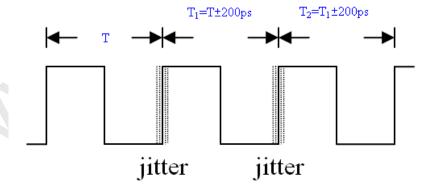


Approval

INPUT SIGNAL TIMING DIAGRAM



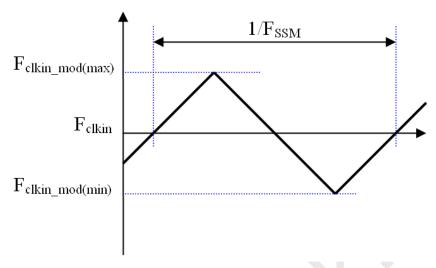
Note (3) The input clock cycle-to-cycle jitter is defined as below figures. Trcl = $IT_1 - TI$





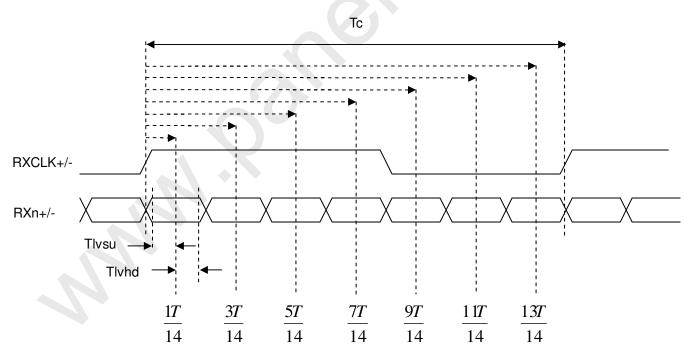
Approval

Note (4) The SSCG (Spread spectrum clock generator) is defined as below figures.



Note (5) The LVDS timing diagram and setup/hold time is defined and showing as the following figures.

LVDS RECEIVER INTERFACE TIMING DIAGRAM



Note (6): (ODSEL) = H/L or open for 50/60Hz frame rate. Please refer to 5.1 for detail information



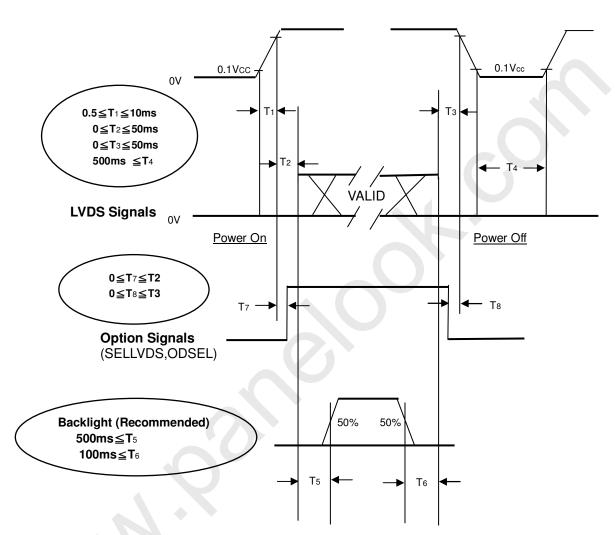


Approval

6.2 POWER ON/OFF SEQUENCE

 $(Ta = 25 \pm 2 \,{}^{\circ}C)$

To prevent a latch-up or DC operation of LCD module, the power on/off sequence should be as the diagram below.



Power ON/OFF Sequence

- Note (1) The supply voltage of the external system for the module input should follow the definition of Vcc.
- Note (2) Apply the lamp voltage within the LCD operation range. When the backlight turns on before the LCD operation or the LCD turns off before the backlight turns off, the display may momentarily become abnormal screen.
- Note (3) In case of Vcc is in off level, please keep the level of input signals on the low or high impedance. If T2<0, that maybe cause electrical overstress failures.
- Note (4) T4 should be measured after the module has been fully discharged between power off and on period.
- Note (5) Interface signal shall not be kept at high impedance when the power is on.



Approval

7. OPTICAL CHARACTERISTICS

7.1 TEST CONDITIONS

Item	Symbol	Value	Unit		
Ambient Temperature	Ta	25±2	°C		
Ambient Humidity	На	50±10	%RH		
Supply Voltage	V_{CC}	12.0	V		
Input Signal	According to typical value	alue in "3. ELECTRICAL (CHARACTERISTICS"		
Lamp Current	l _L	11.5±0.5	mA		
Oscillating Frequency (Inverter)	F _W	63±3	KHz		
Frame rate	Fr	60	Hz		

7.2 OPTICAL SPECIFICATIONS

The relative measurement methods of optical characteristics are shown in 7.2. The following items should be measured under the test conditions described in 7.1 and stable environment shown in Note (6).

Ite	em	Symbol	Condition	Min.	Тур.	Max.	Unit	Note
Contrast Ratio		CR		2250	3000	-	-	(2)
Response Time		Gray to gray average			8.5	14	ms	(3)
Center Luminance of White		L _C		360	450	•	cd/m ²	(4)
White Variation	White Variation			-	-	1.3	-	(7)
Cross Talk	Cross Talk		0 00 0 00	-	-	4.0	%	(5)
	Red	Rx	$\theta_x=0^\circ$, $\theta_Y=0^\circ$		0.647	Typ +0.03	-	
	neu	Ry	Viewing Angle at		0.334		-	
	Green	Gx	Normal Direction		0.275		-	
Color		Gy		Тур	0.596		-	(C)
Color Chromaticity	Blue	Bx		-0.03	0.143		-	(6)
Chromaticity		Ву			0.068		-	
	White	Wx			0.285		-	
	vvriite	Wy			0.293		-	
	Color Gamut	CG			72		%	NTSC
	Horizontal	θ_{x} +		80	88	-		
V)iewing	rionzoniai	θ_{x} -	CR≥20	80	88	-	Deg.	(1)
Angle	Vertical	θ_{Y} +	U⊓∠2U	80	88	-	Deg.	(1)
	vertical	θν-		80	88	-		

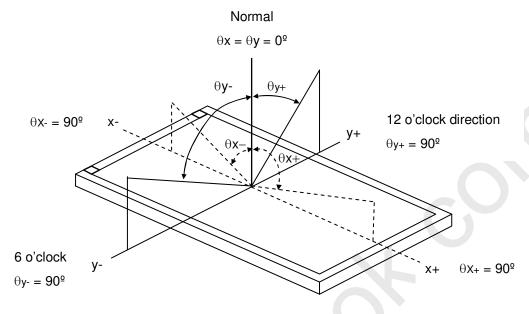


Issued Date: Oct. 20, 2009 Model No.: V315B5 - LN1

Approval

Note (1) Definition of Viewing Angle (θx , θy):

Viewing angles are measured by Autronic Conoscope Cono-80.



Note (2) Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

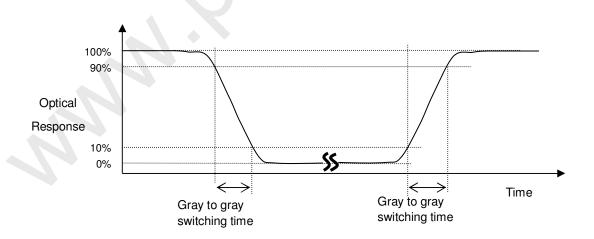
Contrast Ratio (CR) = L255 / L0

L255: Luminance of gray level 255

L 0: Luminance of gray level 0

CR = CR (5), where CR (X) is corresponding to the Contrast Ratio of the point X at the figure in Note (7).

Note (3) Definition of Gray to Gray Switching Time:



The driving signal means the signal of luminance 0%, 20%, 40%, 60%, 80%, 100%. Gray to gray average time means the average switching time of luminance 0%,20%, 40%, 60%, 80%, 100% to each other.



Issued Date: Oct. 20, 2009 Model No.: V315B5 - LN1

Approval

Note (4) Definition of Luminance of White (L_C):

Measure the luminance of gray level 255 at center point and 5 points

$$L_C = L(5)$$

where L (x) is corresponding to the luminance of the point X at the figure in Note (7).

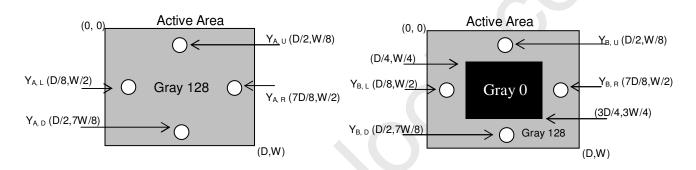
Note (5) Definition of Cross Talk (CT):

$$CT = | YB - YA | / YA \times 100 (\%)$$

Where:

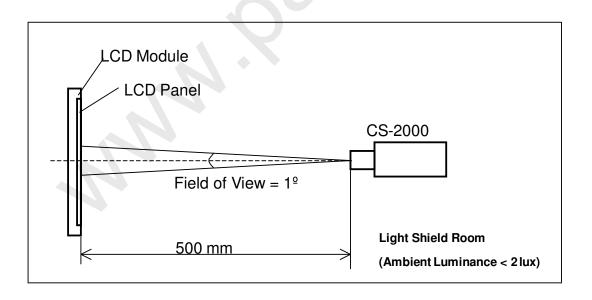
 Y_A = Luminance of measured location without gray level 0 pattern (cd/m2)

Y_B = Luminance of measured location with gray level 0 pattern (cd/m2)



Note (6) Measurement Setup:

The LCD module should be stabilized at given temperature for 1 hour to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 1 hour in a windless room.



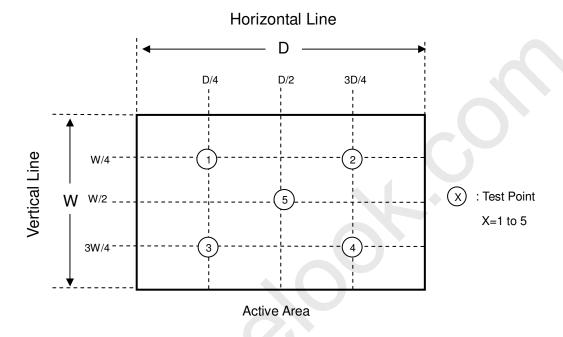


Issued Date: Oct. 20, 2009 Model No.: V315B5 - LN1 **Approval**

Note (7) Definition of White Variation (δW):

Measure the luminance of gray level 255 at 5 points

 $\delta W = Maximum [L (1), L (2), L (3), L (4), L (5)] / Minimum [L (1), L (2), L (3), L (4), L (5)]$



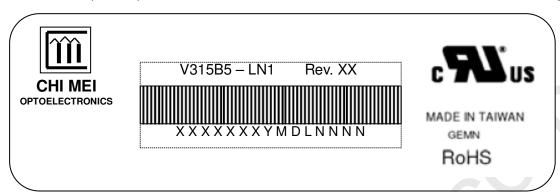


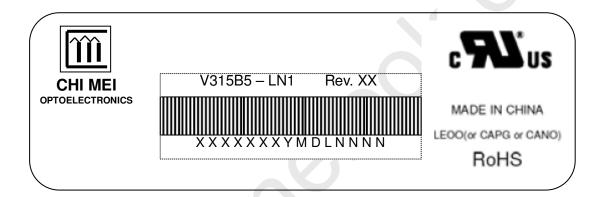
Approval

8. DEFINITION OF LABELS

8.1 CMO MODULE LABEL

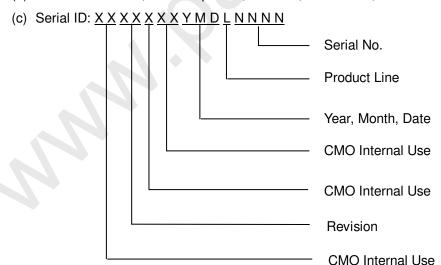
The barcode nameplate is pasted on each module as illustration, and its definitions are as following explanation.





(a) Model Name: V315B5-LN1

(b) Revision: Rev. XX, for example: A0, A1... B1, B2... or C1, C2...etc.





Approval

Serial ID includes the information as below:

(a) Manufactured Date: Year: 0~9, for 2000~2009,

Month: 1~9, A~C, for Jan. ~ Dec.

Day: 1~9, A~Y, for 1_{st} to $31_{\text{st}},$ exclude I ,O, and U.

(b) Revision Code: Cover all the change

(c) Serial No.: Manufacturing sequence of product

(d) Product Line: 1 -> Line1, 2 -> Line 2, ...etc.



Approval

9. PACKAGING

9.1 PACKING SPECIFICATIONS

- (1) 5 LCD TV modules / 1 Box
- (2) Box dimensions: 826(L) X 376 (W) X 540 (H)
- (3) Weight: approximately 29Kg (5 modules per box)

9.2 PACKING METHOD

Figures 9-1 and 9-2 are the packing method

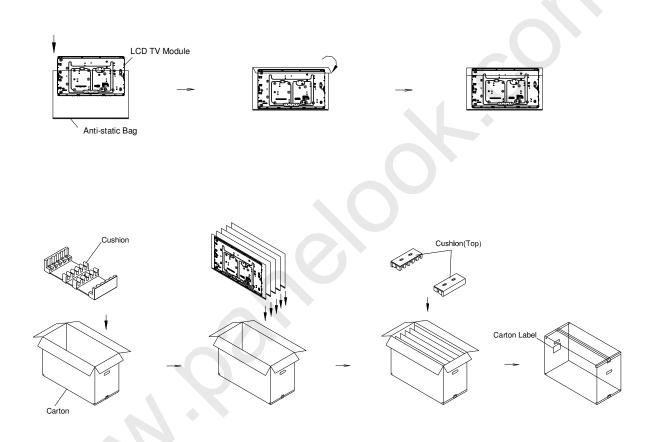
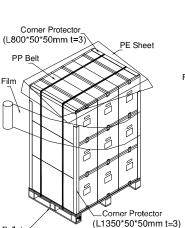


Figure.9-1 packing method



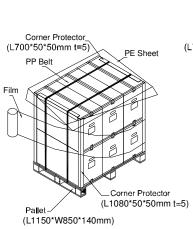
Approval



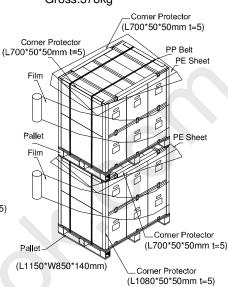


(L1150*W850*140mm)

Air Transportation Gross:189kg



Sea / Land Transportation (40ft HQ Container) Gross:378kg





Approval

10. PRECAUTIONS

10.1 ASSEMBLY AND HANDLING PRECAUTIONS

- (1) Do not apply rough force such as bending or twisting to the module during assembly.
- (2) It is recommended to assemble or to install a module into the user's system in clean working areas. The dust and oil may cause electrical short or worsen the polarizer.
- (3) Do not apply pressure or impulse to the module to prevent the damage of LCD panel and backlight.
- (4) Always follow the correct power-on sequence when the LCD module is turned on. This can prevent the damage and latch-up of the CMOS LSI chips.
- (5) Do not plug in or pull out the I/F connector while the module is in operation.
- (6) Do not disassemble the module.
- (7) Use a soft dry cloth without chemicals for cleaning, because the surface of polarizer is very soft and easily scratched.
- (8) Moisture can easily penetrate into LCD module and may cause the damage during operation.
- (9) High temperature or humidity may deteriorate the performance of LCD module. Please store LCD modules in the specified storage conditions.
- (10) When ambient temperature is lower than 10°C, the display quality might be reduced. For example, the response time will become slow, and the starting voltage of CCFL will be higher than that of room temperature.

10.2 SAFETY PRECAUTIONS

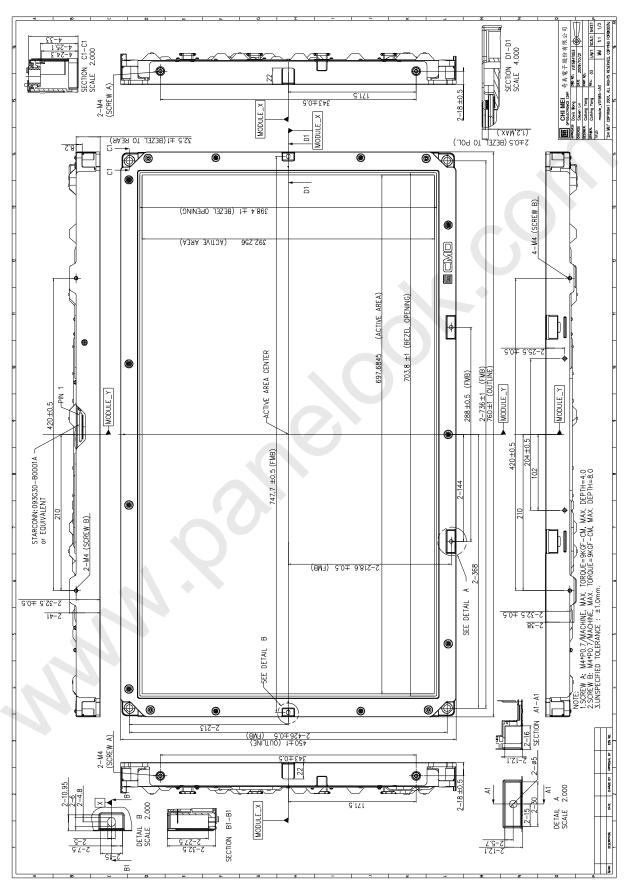
- (1) The startup voltage of a backlight is over 1000 Volts. It may cause an electrical shock while assembling with the inverter. Do not disassemble the module or insert anything into the backlight unit.
- (2) If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, skin or clothes, it has to be washed away thoroughly with soap.
- (3) After the module's end of life, it is not harmful in case of normal operation and storage.





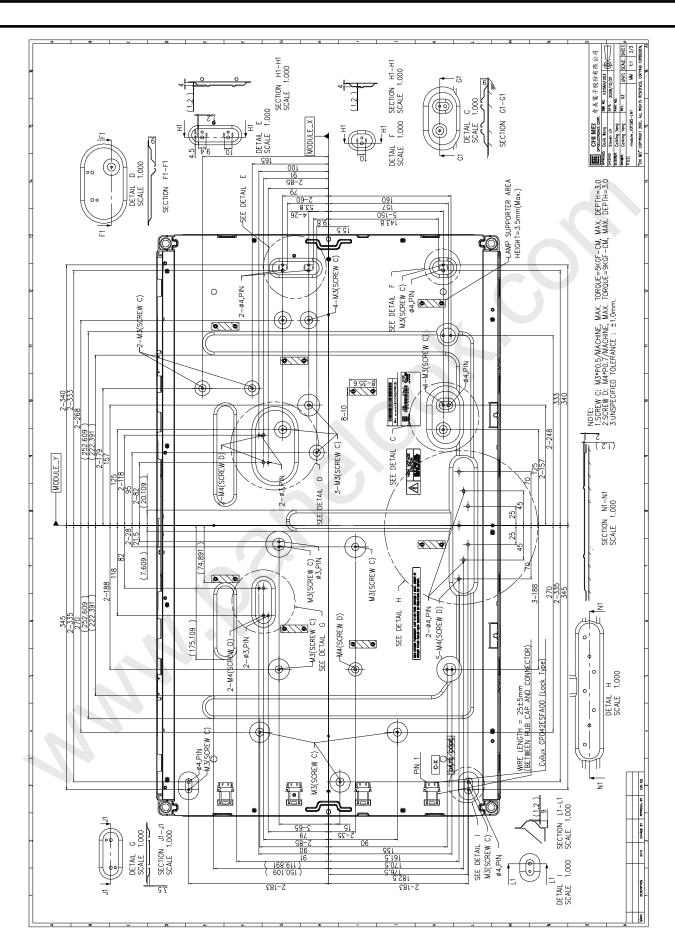
Approval

11. MECHANICAL CHARACTERISTICS





Approval





Approval

